

COMMITMENT CARD



We Love Service Dogs

I/We are committed to supporting the life-saving assistance provided by service dogs and wish to make a contribution as follows:

Contributor's Details

Name (family/company/other): _____

Address: _____

City/St/Zip: _____

Phone: _____

Email: _____

Type of Contribution

(please check the box that matches your contribution)

- Platinum - \$1,000 donation
- Gold - \$500 Donation
- Gold - \$42/mo. for 1 year Donations
- Ad Hoc Donations
Initial Amount _____
- Corporate One Time Donation,
amount unlimited. Amount _____

PAYMENT METHODS

Please make checks payable to NASD (or National Association of Service Dogs) and mail to: PO Box 1515, Newport Beach, CA 92659-0515
OR

Make your donation via our website. We accept all major credit cards. Rest assured your information is protected and confidential when you use our secure PayPal payment system.

Visit www.naservedogs.org and make a selection from our donation pull-down menu.

For your records this is our
Tax ID # 26-3800582

Donations are 100% tax-deductible!

A note from our staff and volunteers!

NASD is a not-for-profit organization supported by a whole bunch of different people with differing disabilities and by people who truly care about helping disabled people. We come together to help drive the things that need to be done in order to support and maintain a disabled person's rights to take their service dog with them wherever they go. We're always open to new ideas, new people joining, etc. because without the collective help, raising funds for comprehensive initiatives would be hard to do.

The mission at NASD is simple -

- To provide legitimate certification and registration of trained service dogs
- To help connect people in need with service dogs
- To work with federal, state & local governments toward improving laws which regulate use of service dogs
- To increase public awareness about service dogs and the valuable services they provide for disabled people.

Many, many people volunteer on a regular basis - breeders and trainers put in extra effort and time - many companies help out in any way they can - parents, family members, kids, and friends chip in... everyone finds a way to contribute, to collaborate... big or small.

It is through this wonderful spirit that NASD has been able to grow and become the most Nationally recognized and most widely recommended service dog registration organization in the world.

Thank you for all you do to help make our organization outstanding.

Julie and Eric Halverson
Co-Executive Directors

In pursuit of public awareness!

Excerpt from ADA article dated July 26, 1996

COMMONLY ASKED QUESTIONS ABOUT SERVICE ANIMALS IN PLACES OF BUSINESS

Q: What are the laws that apply to my business?

A: Under the Americans with Disabilities Act (ADA), privately owned businesses that serve the public, such as restaurants, hotels, retail stores, taxicabs, theaters, concert halls, and sports facilities, are prohibited from discriminating against individuals with disabilities. The ADA requires these businesses to allow people with disabilities to bring their service animals onto business premises in whatever areas customers are generally allowed.

Q: What is a service animal?

A: The ADA defines a service animal as any guide dog, signal dog, or other animal individually trained to provide assistance to an individual with a disability. If they meet this definition, animals are considered service animals under the ADA regardless of whether they have been licensed or certified by a state or local government.

Service animals perform some of the functions and tasks that the individual with a disability cannot perform for him or herself. "Seeing eye dogs" are one type of service animal, used by some individuals who are blind. This is the type of service animal with which most people are familiar. But there are service animals that assist persons with other kinds of disabilities in their day-to-day activities. Some examples include:

- ◆ Alerting persons with hearing impairments to sounds.
- ◆ Pulling wheelchairs or carrying and picking up things for persons with mobility impairments.
- ◆ Assisting persons with mobility impairments with balance.

Q: How can I tell if an animal is really a service animal and not just a pet?

A: Some, but not all, service animals wear special collars and harnesses. Some, but not all, are licensed or certified and have identification papers. If you are not certain that an animal is a service animal, you may ask the person who has the animal if it is a service animal required because of a disability. However, an individual who is going to a restaurant or theater is not likely to be carrying documentation of his or her medical condition or disability. Therefore, such documentation generally may not be required as a condition for providing service to an individual accompanied by a service animal. Although a number of states have programs to certify service animals, you may not insist on proof of state certification before permitting the service animal to accompany the person with a disability.

Visit: <http://www.ada.gov>

NATIONAL ASSOCIATION
OF SERVICE DOGS
DOGS HELPING PEOPLE ENJOY BETTER LIVES



We need
all the
love
we can get!



thank you thank you thank you for your TLC thank you thank you thank you for your TLC thank you thank you thank you for your TLC thank you thank you thank you for your TLC



We need you to make a commitment!

The TLC campaign is new for us at NASD and we plan to make this our primary fundraiser annually. It's the major way we pay for the research, manpower, expenses and tools needed to connect disabled people with well trained service dogs. Over the next twelve months **we need you more than ever!**

We know it's tough... but it is over this time that we need to pull together. So, while we could spend time debating how tough the current economy is or the unknown looming tax burdens facing all of us some things are certain; a donation to us is tax-deductible and your money will be spent only to help disabled people with service dogs.

Donations have helped us to become the leading nonprofit organization for legitimate certification and registration of service dogs and your generous donations will help us continue to help thousands of people whose lives depend upon their service dogs.

Tackling Life's Challenges (TLC) Target

Fundraising Target: \$500,000

Suggested Contribution: \$500

Think about it!

It's only \$1.37 a day over the year!

Yes! That's less than a cup of coffee and all it takes to make a difference in someone's life.

Helping disabled people enjoy better lives is a team effort. Join the NASD Team!

<http://www.naservicedogs.org>

Where does the money go?

100% of all contributions go to:

- \$ funding operating cost of the nonprofit organization
- \$ all expenses directly related to supporting our members who have registered their service dogs with NASD
- \$ multimedia advertising campaigns to promote public awareness about the laws and benefits of service dogs
- \$ research to find reliable trainers and breeders of service dogs and the service dogs themselves
- \$ travel expenses as necessary to meet with other organizations such as, the Veteran's Administration, Hospitals, Department of Justice (who governs the Americans with Disabilities Act), other service dog organizations such as Canine Companions for Independence and Paws with a Cause
- \$ expenses to procure service dogs for individuals who cannot afford to purchase a professionally trained service dog or who need financial assistance
- \$ NOTE: absolutely no contributions are paid for salaries at this time. All labor is currently provided on a volunteer basis. However it is our goal to hire at least three people (preferably currently unemployed people) into a full-time position and your donations will make that possible. This will allow us to provide better customer service and increase our effectiveness

Don't walk away - help pave the way!

There are many things we can give up over this time, **but we cannot give up on helping people in need.** We all need to pitch in and for as little as \$1.37 per day its achievable for everyone.

Tracking our progress!

The NASD - TLC campaign has an intensive push from July through September, then continues until March 30th, when we start the next campaign. As the generous donations come in we'll be posting the Heart Tags monthly on our website in \$20 increments. The more money we get in the more Heart Tags we have! Keep checking the website to see how we are doing. We have 25,000 spaces to fill!

Please note: each donor/contributor may have their name listed with the amount of their donation if they so choose.

Many ways to contribute!

Whether you are an individual, a family or a corporation, there is always a way you can share this love! We will recognize companies who match and/or donate. Complete the "We Love Service Dogs Commitment Card", write a check, or pay cash and pop it in the mail or better yet make your donation right at our website which uses PayPal's secure payment processing system.

- \$ **One time full year donation:** Make a one time contribution of \$500 or more
- \$ **Monthly donations:** Commit to a monthly automatic payment of \$42 (or more) per month for 12 months
- \$ **Ad Hoc donations:** Commit to whatever amount is comfortable for you on a "when you can" basis
- \$ **Corporate/other contributions:** Become a "Leading the Team" at NASD donor. Any amount is appreciated! We'll show you a lot of love in return!

NOTE: All contributions are 100% tax deductible.

There is no contribution too large or small!
thank you thank you thank you for your TLC

For Questions/Queries/Concerns or if you want to help out!

Please email:

Eric Halverson: eric@naservicedogs.org

Julie Halverson: julie@naservicedogs.org

General mailboxes:

donations@naservicedogs.org

info@naservicedogs.org

**Visit: www.naservicedogs.org
Call Toll Free: (888) 669-6273**

NATIONAL ASSOCIATION OF SERVICE DOGS
DOGS HELPING PEOPLE ENJOY BETTER LIVES



We're collecting Dog Tags... the more we collect, the closer we get to the goal!

Every donation counts!

We'll be tracking progress by showing

RED Heart Dog Tags (in \$20.00 amounts)

and

GOLD Heart Dog Tags (in \$500 amounts)

and

Platinum Heart Dog Tags (in \$1,000 amounts)

on "The NASD Website" at www.naservicedogs.org



thank you thank you thank you for your TLC thank you thank you thank you for your TLC thank you thank you thank you for your TLC thank you thank you thank you for your TLC